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June 29, 2006

## VIA ELECTRONIC FILING

Marlene H. Dortch, Secretary Federal Communications Commission The Portals, TW-A325 445 Twelfth Street, S.W. Washington, DC 20554

Re: WFXB-DT (Myrtle Beach, South Carolina)

Facility ID No. 9054

Request for Waiver of July 1, 2006 Replication/

Maximization Deadline

MB Docket No. 03-15

Dear Ms. Dortch:

GE Media, Inc. ("GE Media"), permittee of WFXB-DT, Myrtle Beach, South Carolina (the "Station"), by its attorneys, is today submitting a request for waiver of the Commission's July 1, 2006 replication/maximization interference protection deadline premised upon financial reasons. That material is being submitted pursuant to a request for confidential treatment due to the high potential for competitive harm that would be occasioned by the disclosure of the financial information it includes. This electronic filing is being submitted pursuant to the Commission's *Public Notice*, "DTV Channel Election Issues—Compliance with the July 1, 2006 Replication/Maximization Interference Protection Deadline; Stations Seeking Extension of the Deadline", DA 06-1255 (rel. June 14, 2006), which directed that all requests for waiver of the July 1, 2006 deadline should be submitted via ECFS.

Marlene H. Dortch, Esq. Secretary Federal Communications Commission June 29, 2006 Page 2

Should additional information be necessary in connection with this matter, please communicate with this office.

Very truly yours,

James A. Koerner,

Counsel for GE Media, Inc.

Cc: Shaun Maher, Esq. (FCC) (via e-mail and hand delivery)